



Career Critters & CD

An Innovative Career-Exploration Program
for Grades 1-2



By
Arden Martenz & Ken Smith

Illustrated By Harry Norcross

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MAR*CO Mar*co Products, Inc.
1443 Old York Road
Warminster, PA 18974
Phone: (215) 956-0313
Fax: (215) 956-9041
<http://www.marcoproducts.com>

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Introduction

Career Critters is a creative career-awareness program for early primary students. Each lesson includes a leader's guide and a reproducible booklet with a story and activity pages. The program's purpose is to:

- acquaint young students with many different careers
- help young students gain self-knowledge
- emphasize the importance of work in relation to society's needs

The program includes sixteen lessons, one for each career cluster. The career clusters are identified on the cover of each student booklet. It is not necessary to present the booklets in any particular order, or even to present all of them. Facilitators should decide how many of the lessons are appropriate for their particular groups.

ASCA Standards:

The following ASCA Standards apply to each of the sixteen clusters.

CAREER DEVELOPMENT

Standard A: Students will acquire the skills to investigate the world of work in relation to knowledge of self and to make informed career decisions.

C:A1 Develop Career Awareness

C:A1.1 Develop skills to locate, evaluate and interpret career information

C:A1.2 Learn about the variety of traditional and nontraditional occupations

Standard B: Students will employ strategies to achieve future career goals with success and satisfaction.

C:B1 Acquire Career Information

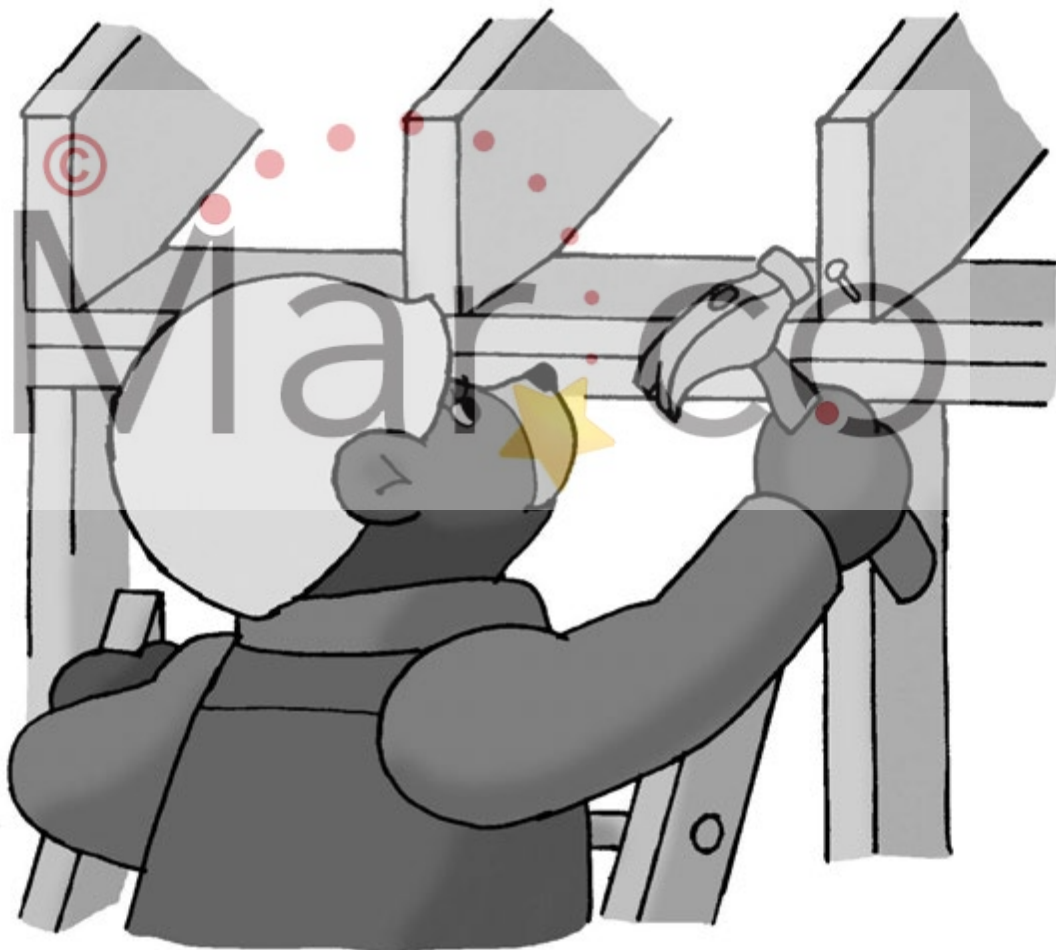
C:B1.2 Identify personal skills, interests and abilities and relate them to current career choice.

CLUSTER 2

Architecture and Construction

Careers in designing, planning, managing,
building and maintaining the built environment.

(The 16 Career Clusters® <http://www.careertech.org>.)



CLUSTER 2 – 1

CAREER CRITTERS: ARCHITECTURE AND CONSTRUCTION

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Color Your Feelings

All of these things have to do with some kind of Arts, A/V Technology or Communication job. Color the square red if this is something you like doing. Color the square green if this is something you do not mind doing. Color the square blue if this is something you do **not** like doing.

I like to:

1. talk with people

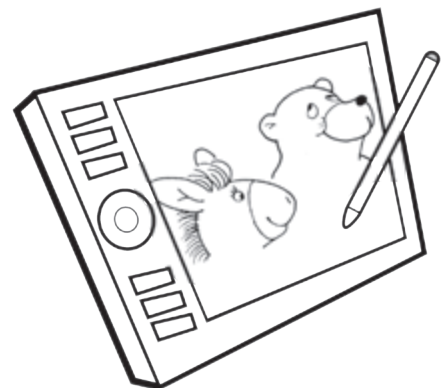


2. take pictures with a camera

3. help people

4. pay attention to what others are doing

5. draw pictures



Business Management and Administration

Leader's Guide

If you are using puppets, select the Husky dog, whale, bear, and squirrel.

Introduce the lesson by telling the students they will be learning about some jobs they see when they go shopping or visit a bank or office.

Distribute the student booklets and pencils. Have the students complete the first page. Tell the students that people who make a living counting money, writing contracts, typing letters, and making business decisions have jobs in Business Management and Administration.

Have the students turn to the second page. Read the first part of the page with the students. When naming the four jobs listed on the page, have the students tell how each one helps the business or office.

Then ask the students to name some other jobs that involve Business Management and Administration. Write the appropriate answers on the board. Some examples could be: *C.E.O. (Chief Executive Officer), manager, cashier, and accountant*. Have the students select three Business Management and Administration jobs and write them on the lines on the page. Read the last sentences on the page with the students.

Tell the students there will be several animal characters in the story and that some of the students will pretend to be the animal characters. (The whale and bear should be boys, and the Husky dog and squirrel should be girls.) If you are using puppets, give each of the chosen students his/her puppet. Tell these students to sit near you during the lesson and that they will be involved in the story at certain times.

Have the students look at page 3. Read the text with the students. When you have finished reading, ask the following questions:

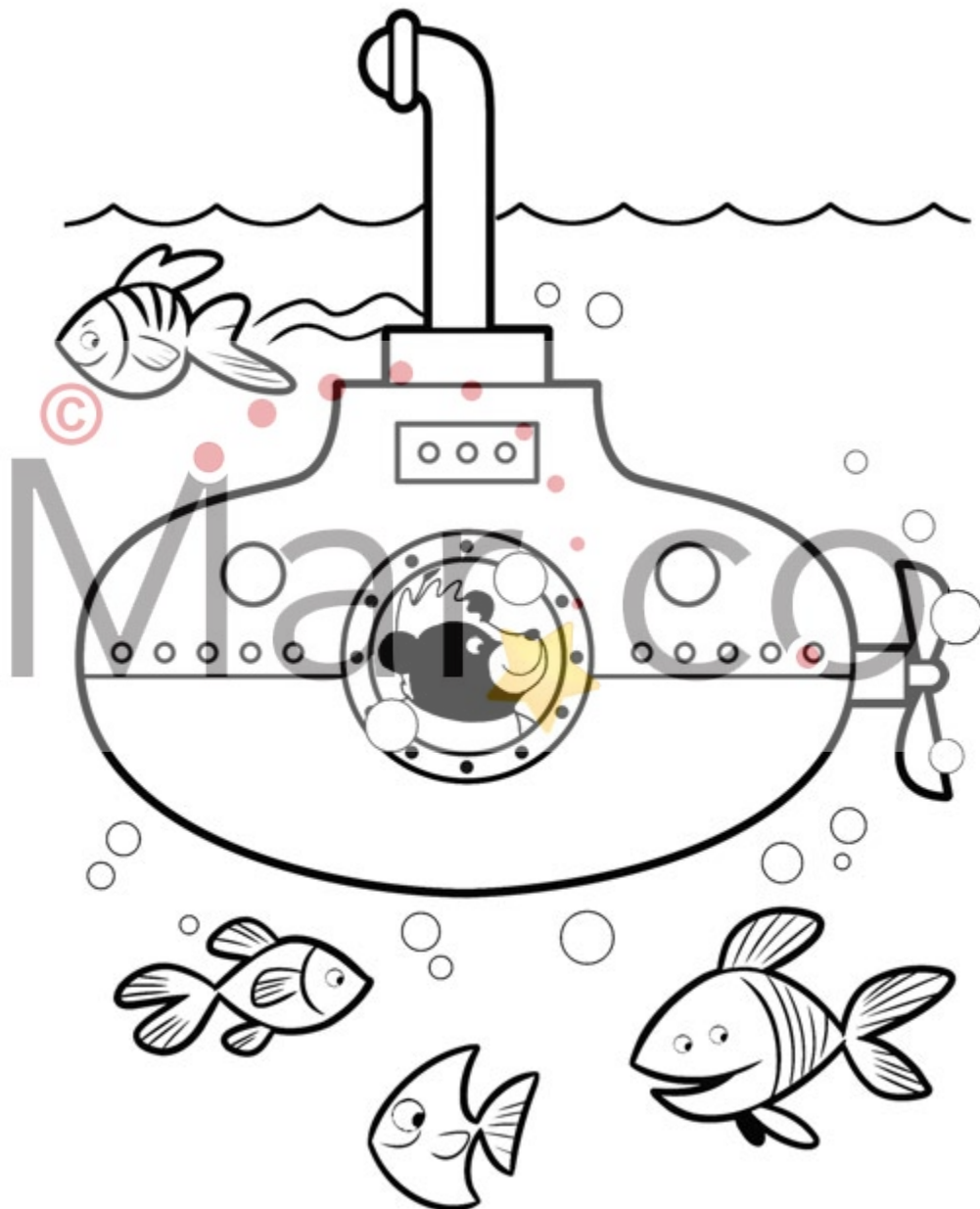
CLUSTER 4 – 2

CAREER CRITTERS: BUSINESS MANAGEMENT AND ADMINISTRATION

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Doree asked, “Do all public servants get elected?”

“Not all of them,” father replied. “Some people choose or volunteer for service, like Sidney Skunk’s aunt. She’s in the Navy and lives on a submarine.”



After Rita's grandfather talked to the students about how doctors help people stay healthy, Danny Donkey's mother spoke to the class.



She is a dentist and she explained that her job is to help people take care of their teeth.

Hospitality and Tourism

Leader's Guide

If you are using puppets, select the donkey, squirrel, skunk, and whale.

Introduce the lesson by telling the students they will be learning about some jobs that help people to relax and have fun.

Distribute the student booklets and pencils. Have the students complete the first page. Tell the students that people who make a living arranging vacations, working on airplanes, working in hotels, and working in parks are said to have jobs in Hospitality and Tourism. Explain that *hospitality* means *welcoming and being nice to guests* and *recreation* means *fun or relaxing activities*.

Have the students turn to the second page. Read the first part of the page with the students. When naming the four jobs listed on the page, have the students tell how each might help people relax and have fun.

Then ask the students to name some other jobs that involve Hospitality and Tourism. Write the appropriate answers on the board. Some examples could be: *camp counselor*, *bell hop*, *athlete*, *merry-go-round operator*, *umpire*, and *tour guide*. Have the students select three Hospitality and Tourism jobs and write them on the lines on the page. Read the last sentences on the page with the students.

Tell the students there will be several animal characters in the story and that some of the students will pretend to be the animal characters. (The skunk and whale should be boys, and the squirrel and donkey should be girls.) If you are using puppets, give each of the chosen students his/her puppet. Tell these students to sit near you during the lesson and that they will be involved in the story at certain times.

Have the students look at page 3. Read the text with the students. When you have finished reading, ask the following questions:

CLUSTER 9 – 2

CAREER CRITTERS: HOSPITALITY AND TOURISM

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THE FOLLOWING SAMPLES
ARE REPRODUCIBLE/PRINTABLE PAGES
INCLUDED ON THE CD-ROM

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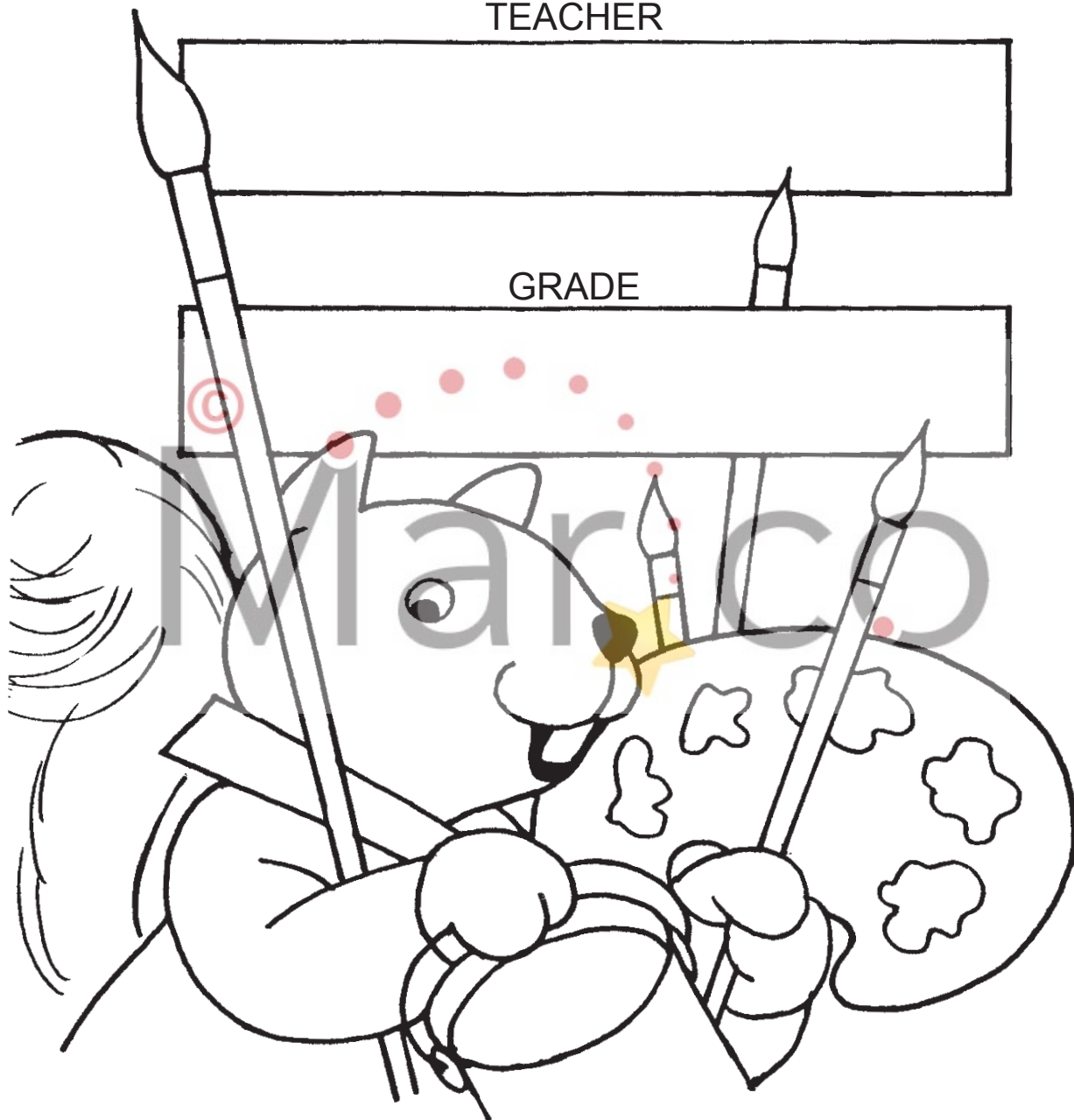
The logo for Mar^oco features the word "Mar" in a grey sans-serif font, followed by a yellow five-pointed star, and then "co" in the same grey font. A series of red dots forms an arc above the "o" in "Mar" and extends to the right, ending with a red dot above the "o" in "co". A small red copyright symbol (©) is positioned above the "M".

Arts, A/V Technology and Communication Jobs

NAME

TEACHER

GRADE



CLUSTER 3 – STUDENT BOOKLET 1

CAREER CRITTERS: ARTS, A/V TECHNOLOGY AND COMMUNICATION

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Computers, television, newspapers, telephones, movies, radio, letters, and books are all ways that people give and get information. These ways of communicating are called media. All of them have jobs for many people. These jobs are called **Arts, A/V Technology and Communication** jobs.

Four **Arts, A/V Technology and Communication** jobs are:

1. Animator
2. Musician
3. Artist
4. News Reporter



Three more **Arts, A/V Technology and Communication** jobs are:

1. _____
2. _____
3. _____

In this booklet, a squirrel named Sammy learns about communication jobs through his computer.

Sammy Sends a Message



Sammy Squirrel loved to paint. Whenever he had the chance he would get out his paints, brushes, paper, and easel. He knew about the job of an artist, but he wanted to learn about other jobs in the arts. Using his computer, Sammy e-mailed his friends Danny Donkey and Bonnie Bear with this message:

Do you know anyone who has a job in the arts?

The next day, Sammy could hardly wait to open his computer and read his e-mail.



He found out that ...

Danny Donkey's cousin is drummer and
Bonnie Bear's sister is a dancer.

Then Rita Raccoon appeared on Sammy's screen.



Rita told Sammy that she thought using a computer to communicate was great. But she also liked using her computer to create art.

Rita wanted to be an animator and make movies.

That night, Sammy dreamed about another communication career. He was a news reporter who traveled around the world to write about what was happening in other countries.



Maybe tomorrow night Sammy will dream of being a photographer, radio disc jockey, or a computer programmer.

Color Your Feelings

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I like to:

1. talk with people

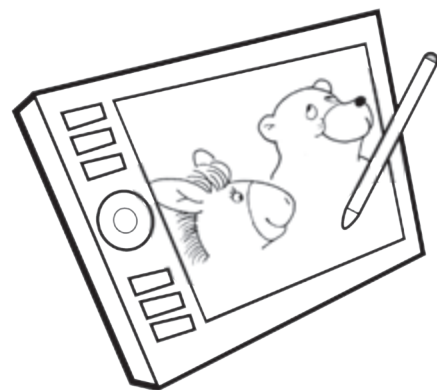


2. take pictures with a camera

3. help people

4. pay attention to what others are doing

5. draw pictures



Right now, I am _____ years old. This is a picture of me doing an **Arts, Audio/Video Technology and Communications** job. Right now, this is what I think I might like to do.



But I Can Always Change My Mind!



CAREER CRITTERS

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